

Egypt National Day Special

Ongoing cooperation spans projects in various sectors

MOHAMED ABUBAKR
AMBASSADOR OF EGYPT



This year marks the 71st anniversary of Egyptian National Day, better known as the glorious July 23 Revolution. Many years later, an equivalent determination was the driving force behind

another political, social and economic awakening in Egypt under the leadership of H.E. President Abdel Fattah el-Sissi.

I take this outstanding occasion to review the flourishing relationship between Egypt and Japan, which is deeply rooted in history. Japan was always a reliable partner to Egypt, and the existing cordial relations were recently upgraded to the level of a strategic partnership during a summit between our leaders in April. This strong, abiding relationship is reflected in several iconic cooperation projects, including the Cairo Opera House, the Egypt-Japan



President Abdel Fattah el-Sissi poses with Prime Minister Fumio Kishida at the Presidential Palace in Cairo on April 30.
EMBASSY OF EGYPT

University of Science and Technology, and the Grand Egyptian Museum, the largest archaeological museum in the world, which will be inaugurated soon.

Reaching our desired level of partnership can be synergized by prompting the private sector to play a role. I call on Japanese investors to benefit from the unprecedented economic reforms, massive transportation upgrades and other concrete steps taken by Egypt toward becoming a logistics hub in the region. I also highlight Egypt's growing partnership with key global players in hydrogen and energy, all of which provide valuable investment opportunities to Japanese businesspeople.

Finally, I would like to extend our best wishes to our Egyptian compatriots in Japan on the occasion of our National Day.

This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.

Strengthening ties in many areas

JUN KARUBE
CHAIRMAN, JAPAN-EGYPT BUSINESS COUNCIL



Congratulations to the government and people of the Arab Republic of Egypt on your National Day. We at the Japan-Egypt Business Council extend our warmest regards.

This year is especially noteworthy in Egyptian-Japanese relations. Prime Minister Fumio Kishida visited in April, marking the first visit by a Japanese leader in eight years. That occasioned the joint attendance of Kishida and Egyptian Prime Minister Mostafa Madbouly at the

Japan-Egypt Business Forum in Cairo.

A notable outcome of the Japan-Egypt Business Forum was the mutual pledge to strengthen our relations in such fields as natural resources and human resources. I will do my part as chairman of the Japan-Egypt Business Council to ensure that we make good on that pledge.

The opening of the Grand Egyptian Museum is heavily anticipated by Egyptians and Japanese alike. Japan collaborated on its construction, and the museum will become a cultural and historical landmark that will attract tourists from all over the world.

I reiterate in closing our warmest regards from the Japan-Egypt Business Council to all Egyptians on your National Day. Let all of us who care about Egyptian-Japanese relations do our utmost to further our bilateral ties.

A leader in renewable energy

NORHIKO ISHIGURO
CHAIRMAN AND CEO, JAPAN EXTERNAL TRADE ORGANIZATION



I extend my warmest congratulations on Egypt's National Day. Egypt has been a long-time friend of Japan, and businesses from both nations have achieved much success under our good

economic relationship. The Japan External Trade Organization has promoted this important relationship by disseminating information on business opportunities in Egypt for many years.

Since opening its Cairo branch in 1955, JETRO has engaged in Egyptian economic development, especially when it comes to advancing its export capabilities, includ-

ing assistance in establishing the Egyptian Export Promotion Center, and more recently in promoting Japanese investment and connecting tech players from both nations.

Last year, Egypt played a leading role in addressing climate change at the 27th U.N. climate conference, promoting itself as a "renewable energy hub." Given such a preferable business environment, Japanese companies have committed to competing in the wind power arena. To further capitalize on this trend, I have decided to dispatch a business mission to explore the potential of green energy projects in September.

I also foresee the potential of Egypt's human resources as an attractive factor in promoting business with Egypt. I believe they will play an essential role in creating innovation and become key managers at Japan-affiliated companies.

I strongly believe our business connection shall achieve mutual growth for both our nations, Egypt and Japan.

Congratulations
to the People of the
Arab Republic of Egypt
on the Anniversary
of Their National Day

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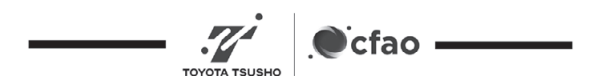
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