

Oman National Day Special

Perfect destination for travelers, investors

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As the ambassador of the Sultanate of Oman to Japan, I am delighted to introduce the oldest independent country in the Arab world to the Japanese people. Oman is a land of breath-

taking beauty and wonders, steeped in a rich history and renowned for its warm hospitality. It is the perfect destination for Japanese travelers seeking an extraordinary experience.

Oman offers a plethora of experiences for Japanese tourists. Explore ancient forts, wander through vibrant souks, and immerse yourself in the rich cultural heritage of this enchanting country. Discover the beauty of the Al Sharqiya Sands desert, embark on a dolphin-watching cruise, or dive into the crystal-clear waters of the sea.

There is also much more than historical and cultural attractions. It is a paradise for golf enthusiasts, providing some of the most stunning and challenging golf courses in the world. With its diverse topography, golfers can indulge in a unique and unforgettable experience. Imagine teeing off against a backdrop of majestic mountains, pristine beaches or shimmering desert dunes.

One of the highlights is the Al Mouj Golf club in Muscat, designed by the legendary Greg Norman. This championship course

offers a harmonious blend of natural beauty and strategic challenges. Golfers can test their skills while enjoying breathtaking views of the sea.

Under the wise leadership of His Majesty Sultan Haitham bin Tarik, Oman is implementing Oman Vision 2040 to transform the country into a knowledge-based economy and improve quality of life for its citizens. The plan focuses on sectors such as tourism, logistics, manufacturing and renewable energy to create a sustainable and prosperous future.

Oman offers a favorable business environment and opportunities for Japanese investors, with a strategic location, stable political climate and investor-friendly policies. The government has implemented initiatives to attract foreign investment, including tax incentives and streamlined

procedures. The government has simplified the process of investing and starting a business, establishing specialized agencies and offering incentives such as tax breaks and access to land.

With abundant renewable energy resources, Oman has the potential to become a global leader in green hydrogen generation. Its vast desert landscapes and favorable climate make it an ideal location for producing green hydrogen on a large scale. This not only contributes to global efforts to combat climate change, but also opens up opportunities for collaboration between Oman and Japan in renewable energy.

A safe and secure environment for multinational semiconductor manufacturing industries awaits in Oman. With its stable political climate, robust infrastructure,

skilled workforce and proximity to abundant energy and water resources, Oman provides an ideal location for companies looking to establish manufacturing facilities and can ensure uninterrupted production and supply of semiconductors.

Oman boasts abundant reserves of natural gas and other hydrocarbons, making it an attractive destination for petrochemical industries. The government has been actively promoting the development of this sector, offering incentives and support to investors.

Recognizing the importance of food security, Oman has taken significant steps toward becoming a global food security center. With its rich seas, fertile agricultural lands, advanced irrigation systems and commitment to sustainable farming practices, Oman has the potential to produce



His Majesty Sultan Haitham bin Tarik
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a wide range of seafood and agricultural products and become an ideal food distribution and export hub.

In conclusion, Oman offers a wealth of opportunities for Japanese travelers, investors and businesses. From its stunning landscapes and world-class golf courses to its commitment to progress and development, Oman is ready to welcome and embrace its



Nizwa Souk is one of the oldest markets in Oman. EMBASSY OF OMAN

Japanese friends. I encourage all Japanese travelers, investors and entrepreneurs to explore the wonders of Oman and discover the endless possibilities it has to offer.

I would like to close by expressing my heartfelt appreciation and gratitude to the people of Japan for their kindness and hospitality, and our sponsors, whose generosity has made this supplement possible.

This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.

**Congratulations
to the People of
the Sultanate of Oman
on the Occasion of
the Anniversary of
their National Day**



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