

# Tanzania National Day Special

## Many initiatives underway to promote strategic relations

**BARAKA LUVANDA**  
AMBASSADOR OF TANZANIA



On April 26, Tanzania celebrates its diamond jubilee, marking the 60th anniversary of the founding of the United Republic of Tanzania, which came about through the union of the

then-states of Tanganyika and Zanzibar. We are happy for this strong Union, and are grateful to the late Mwalimu Julius Nyerere, the father of the nation and first president of the United Republic of Tanzania, as well as the late Abeid Karume, the first president of Zanzibar, for their visionary leadership.

On behalf of the government and the people of the United Republic of Tanzania, I wish to express my utmost respect to the highly revered Imperial Majesties Emperor Naruhito and Empress Masako and the imperial family. It is also my singular honor to extend my sincere greetings to Prime Minister Fumio Kishida and to the friendly and brotherly people of Japan.

Two years into my stint as ambassador to Japan, I am satisfied with the extent of our bilateral relations. I can attest that our relationship has remained steadfast, robust and cordial for over six decades. The Japan International Cooperation Agency began its operations in Tanzania in 1962. After that, the Japanese Embassy in Tanzania opened in 1966 and the Tanzanian Embassy in Tokyo was established in 1970, cementing the relationship.

Over the years, Tanzania and Japan have built a strong relationship based on the shared goals of promoting sustainable economic growth, social development and the reduction of poverty. At present, the Tanzania-Japan partnership is strategic and mutually beneficial.

This dynamic partnership has continued to expand, with Japan providing significant support to Tanzania in various fields, namely infrastructure development, power generation, agriculture, water management, mining, transportation, health care, sports, education and skills development. Notably, there are several iconic infrastructure projects, including the Salendar Bridge, the Mfugale (Tazara) Flyover, the Gerezani Bridge, the Rusumo and Namanga one-stop border posts, the Arusha-Namanga Multinational Road, the New Bagamoyo Road and others.

Additionally, the Tokyo International Conference on African Development framework provides an opportunity to strengthen cooperation between Japan and African countries in general and Tanzania in particular. Currently, the implementation of three major projects submitted under the TICAD framework is going well. These are the Rehabilitation of Kigoma Port, the Arusha-Holili Road Improvement Project, including the Kikafu Bridge, and the Zanzibar Urban Water Distribution Facilities Improvement Project.

Likewise, in fields like trade and investment, our countries have undertaken many initiatives promoting strategic commercial relations and enhancing Japanese investments in Tanzania. There are several active Japanese companies that have already established businesses in Tanzania either through joint ventures with local companies or on their own.

We also actively engage in trade partnerships with Japan's biggest conglomerates. Tanzania's Kilimanjaro Coffee is appealing to most Japanese for its quality beans, becoming one of Japan's three most beloved brands. Tanzania is also among the top five sesame exporters to Japan.

There is still untapped potential when it comes to exporting Tanzanian products to Japan, presenting a remarkable opportunity for both Japanese and Tanzanian businesses to grow. Such products include coffee, sesame seeds, spices, tobacco, cotton, tea, minerals and precious stones, live plants and mushrooms, groundnuts, cashews, cocoa, avocados, guavas, mangoes, fish and seafood, honey, wines, handi-

crafts (Makonde carvings and Tingatinga paintings) and wood.

The current administration of Her Excellency President Samia Suluhu Hassan is committed to creating a conducive business environment. Applying her four R's of rebuild, reform, reconciliation and resilience, Samia succeeded in creating a democratic space for all stakeholders, promoted business innovation and increased the number of foreign investors and tourists to Tanzania.

Additionally, several large infrastructure projects in Tanzania have been executed by the government, including the 2,561-kilometer standard gauge railway line and the 2,115-megawatt Julius Nyerere Hydropower Project, that will encourage investment in Tanzania.

Tanzania's railway is progressing well with the upcoming launch of the section between Dar es Salaam and Morogoro. The goal is to link Tanzania with Burundi, Rwanda and Congo. Similarly, construction on the hydropower project is 95% finished, including the completion of the dam reservoir and the main dam structure.

I would naturally conclude by inviting our Japanese friends to visit Tanzania to enjoy and experience the seven UNESCO World Heritage Sites located there. They are the Ngorongoro Crater, Serengeti National Park, Mount Kilimanjaro National Park, the Selous Game Reserve, the Ruins of Kilwa Kisiwani and Songo Mnara, the Kondoa Rock Art Site and Zanzibar. In 2023, the World Travel Award named Serengeti National Park as Africa's Leading National Park for the fifth time in a row and Zanzibar



as Africa's Leading Beach Destination for the seventh consecutive year.

Tanzania looks forward with great enthusiasm to participating fully in the two major upcoming events, namely TICAD 9 and the 2025 World Expo in Osaka.

*Ahsanteni sana, dōmo arigatō gozaimashta* (thank you).

*This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.*

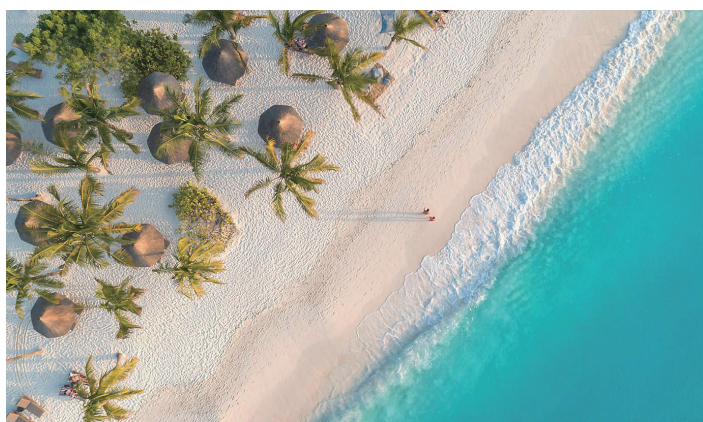


Above: Mount Kilimanjaro, the tallest mountain in Africa, serves as a backdrop to a group of giraffes. Left: The white sand Nungwi Beach is a popular tourist destination on the island of Zanzibar.

EMBASSY OF TANZANIA; GETTY IMAGES



Top: A herd of wildebeest cross a river on the Serengeti Plain. Below: Tanzania boasts many coastal destinations along the Indian Ocean. GETTY IMAGES



**BE FORWARD**

BE FORWARD CO., LTD.  
37F, Roppongi Hills Mori Tower, 6-10-1, Roppongi, Minato-ku, Tokyo 106-6137, Japan

[www.beforward.jp](http://www.beforward.jp)

**Congratulations**  
to the People of  
the United Republic of Tanzania  
on the Anniversary of  
Their Union Day

**Accredited to ISO/IEC 17020**  
EAA COMPANY LIMITED  
PIONEER OF PRE-EXPORT INSPECTION  
1-20-5 Rinkan, Yamato-shi, Kanagawa 242-0003  
Tel.: 046-205-7611 Fax.: 045-205-7610  
E-mail: info@eaa-s.jp

<https://www.eaa-s.jp>

**TULLY'S COFFEE**

**Congratulations**  
to the People of  
the United Republic of Tanzania  
on the Anniversary of  
Their Union Day

**BARISTA'S BLACK KILIMANJARO**

Produced by **ITOEN** <https://www.tullys-cup.jp>

**Congratulations**  
to the People of  
the United Republic of Tanzania  
on the Anniversary of  
Their Union Day

**JT**  
JAPAN TOBACCO INC.  
Kamiyacho Trust Tower, 1-1, Toranomon 4-chome, Minato-ku, Tokyo 105-6927 JAPAN  
Phone: (03)6636-2914 FAX: (03)6772-0495 URL: <http://www.jt.com>

**Congratulations**  
to the People of  
the United Republic of  
Tanzania  
on the Anniversary of  
Their Union Day

**Sumitomo Corporation**  
Enriching lives and the world  
<https://www.sumitomocorp.com/en/jp/>

**Congratulations**  
to the People of  
the United Republic of Tanzania  
on the Anniversary of  
Their Union Day

**TOYOTA TSUSHO**  
WITH AFRICA FOR AFRICA

[www.toyota-tsusho.com](http://www.toyota-tsusho.com)