

Ecuador independence day

Ecuador: one of the world's natural wonders



“La Costa”: Ecuador’s coastline offers some 2,000 km of deserted beaches, warm swimming waters, resorts and some of the best unknown surfing in the world. ECUADOR EMBASSY

Javier Ponce Leiva
AMBASSADOR OF ECUADOR IN JAPAN

Ecuador is one of the world’s megadiverse countries, and home to the largest number of animal and plant species per square kilometer on the planet. The presence of the Andes, the tropical Pacific coast and the Amazonian region in our geography results in the unique richness and variety of the resources of continental Ecuador.

According to the World Tourism Organization, Ecuador is one of the countries in the world with the highest rate of return, that means that most of the tourists going to Ecuador will come back three or four times. And this happens not only because of its natural resources, but because our pluricultural population creates a great variety of arts and handicrafts, and a rich gastronomy that appeal to visitors. Quito and Cuenca, Cultural Heritages of Mankind, are a major attraction



Ambassador Javier Ponce Leiva

for Japanese tourists.

It is fascinating how you can enjoy in the same country, many different kinds of landscapes, realities, colors and flavors in the same day. In a very few days you can have breakfast watching the turtles and seals in Galapagos, a wonderful lunch on a paradisiacal beach with delicious fresh seafood and fruits, next, enjoy a hot chocolate in the middle of the mountains while marveling at the majesty of the Chimborazo and Cotopaxi volcanoes, and finally dine in the jungle accompanied by color-



President of the Republic of Ecuador Rafael Correa

ful and exotic animals and plants.

This year Ecuador is celebrating 200 years of independence. It is a good occasion to discover the many similarities and values that our cultures share.

The economic exchanges between Ecuador and Japan do not reflect today our mutual potential. The political stability we are reaching after the re-election of President Rafael Correa and members of the National Assembly willing to cooperate with him, as well as the adoption of a new constitution and basic laws are providing the political and juridical security Japanese investors look for.

The government of Ecuador has established as one of its national priorities to reinforce economic and cooperative relations with Asia, especially with Japan. This year, we have opened the Commercial Office of Ecuador in Japan to strengthen our economic links. But also we want to promote our culture and natural richness in order to attract Japanese citizens to enjoy all the wonders Ecuador offers, and to join us on our new path to progress and development as our partner in investment, trade and cooperation.



Just sleeping: At 5,897 meters, Cotopaxi, about 75 km south of the capital Quito, is one of the highest active volcanoes in the world. Its last significant eruption was in 1904.

**Congratulations
to the People of Ecuador
on Their 200th Independence Day**

Flower & Display

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