

Sweden National Day

A Nordic paradise for travelers

Sweden draws millions of tourists every year from around the world, attracted by the rich and beautiful nature, the breathtaking aurora borealis, a bustling urban environment and the more than 10 UNESCO World Heritage sites that dot the country.

The Sweden Tourism & Culture Center in the Swedish Embassy in Tokyo has a website (<http://lets-go-sweden.com/>) to provide tourists, those involved in the travel industry and the media with information on the various charms of the Scandinavian country.

Stockholm

With more than 100 museums in the city, Stockholm is a cultural gem ready to welcome visitors.

Some of the famous and popular spots that tourists to the

Swedish capital are strongly encouraged to visit are the Vasa Museum, the Stockholm Royal Palace, the Museum of Modern Art, Stockholm City Hall, ABBA The Museum, Drottningholm Palace and art hall Artipelag.

Moreover, the Stockholm Archipelago is arguably one of the most picturesque places in the world, consisting of over 20,000 small and large islands, where visitors can get away from the bustle of everyday life with lapping waves and glorious sunsets.

Stockholm Arlanda Airport, located some 40 kilometers north of the city, serves a hub for the capital region and Scandinavia, connecting more than 170 destinations in the world.

Northern Sweden

This fascinating region is popular with tourists throughout the year for its unique terrain and

natural beauty.

It is home to Swedish Lapland, where visitors are said to have the highest possibilities in the world of seeing the aurora borealis. In particular, the Aurora Sky Station in the Abisko National Park is a prime location to observe the northern lights as the site is free from light pollution and there is a high probability of clear skies.

Open from December to April, Icehotel in the village of Jukkasjärvi is a world-renowned sculpture, as well as an accommodation facility made of ice taken from the Torne River.

Additionally, under the summer midnight sun, visitors can enjoy fly-fishing or hiking on the 440-kilometer-long Kungsleden, (King's Trail), linking Abisko and Hemavan in the south.

Central Sweden

Besides Stockholm, the region boasts many other municipalities and places worth visiting.

In Uppsala, travelers can immerse themselves in rich history and tradition as the city is home to Uppsala University, which was founded in 1477 and is the oldest university in the Nordic countries. Additionally the city has Uppsala Cathedral, which dates to the late 13th century, as well as the 16th-century

Uppsala Castle, while coastal municipality Sigtuna features a picturesque medieval town center.

Dalarna is a region in the northwest that is said to be the country's "cultural heart and soul," famous for its long-standing tradition of tribal craftsmanship. Originating in this region are dalahasts, which are traditional carved and painted wooden horses that are symbols of Sweden.

The region is home to the beautiful towns of Rattvik, Mora and Leksand that surround lake Siljan. Moreover, Dalarna is home to the Falun copper mine, in operation from the 10th century to the early 1990s and registered as a UNESCO World Heritage site in 2001.

Southern Sweden

Towns described as being beautiful as pearls dot the coastal area of southern Sweden.

The city of Karlskrona is scattered over 30 islands in the eastern part of the Blekinge Archipelago in the Baltic Sea, with Trossö being the main one. The city was founded in 1680 when the Swedish Royal Navy was relocated from the Stockholm area to Trossö.

Karlskrona hosts the country's only remaining naval base and is home to the headquarters of the Swedish Coast Guard. The Naval Port of Karlskrona was designated as a UNESCO World

Heritage site in 1998.

The fishing towns of Molle and Arild are popular with tourists, while summer resorts Torekov and Bastad, which is the venue for the Swedish Open tennis tournament, are also well known.

The Smaland area, with its many forests and lakes, has a lot to offer in terms of outdoor activities, including canoeing and picnicking.

Vaxjö is famous for the Swedish Glass Museum, while author Astrid Lindgren's hometown of Vimmerby has the Astrid Lindgren's World theme park. Additionally, the Kolmarden Wildlife Park, the largest zoo in Scandinavia, is about 140 kilometers southwest of Stockholm.

Gotland in the Baltic Sea is Sweden's largest island, home to the Hanseatic city of Visby. The municipality is said to be the best-preserved medieval city in

Scandinavia and was recognized as a UNESCO World Heritage site in 1995.

Meanwhile, the country's second-largest island, Öland, features another UNESCO World Heritage site, Stora Alvaret, which is a barren limestone plain registered in 2000 for its extraordinary biodiversity and prehistory.

Goteborg, Malmo

Goteborg is Sweden's second-largest city, founded in 1621 by King Gustavus Adolphus. A trading hub in the Age of Exploration, the seaside municipality in southern Sweden is an industrial city, where large international exhibitions are held in convention halls. It is also home to the headquarters of some large companies, including Volvo.

Some of the spots in the city that visitors are recommended



The aurora borealis is commonly seen in northern Sweden. LOLA AKINMADE AKERSTROM/IMAGEBANK.SWEDEN.SE

to visit include the Goteborg Museum of Art, Universeum science center and Liseberg Amusement Park.

In the meantime, Malmo, the country's third-largest city and located in southern Sweden, is famous for a weeklong festival

Malmöfestivalen in August, which attracts many visitors with various events and cuisines.

The Oresund Bridge, which has been open since 2000, is a combination railway and road bridge, connecting Malmo and the Danish capital Copenhagen.



Stockholm TUUKKA ERVASTI/IMAGEBANK.SWEDEN.SE

For over a century:
Providing the Best to and from Japan

Gadelius Holding Ltd.

Aoyama Yasuda Bldg. 4F
7-1-1, Akasaka, Minato-ku,
Tokyo 107-0052
Tel: 03 5414 8751 Fax: 03 5414 8754
www.gadelius.com



Established 1890

Congratulations
on Sweden's National Day

Höganäs pushes the limits of metal powders

Höganäs 
Höganäs Japan K.K.
www.hoganas.com