

Cambodia National Day Special

Valued history of close collaboration

TUY RY
AMBASSADOR OF CAMBODIA



On the auspicious occasion of the 69th anniversary of the Kingdom of Cambodia's Independence Day on Nov. 9, I wish to pay homage to His Majesty the late King Norodom Sihanouk, the father of independence, territorial integrity and national unity who is always remembered by the Cambodian people and the world for his preciously honored great crusade for independence in 1953.

More than two decades from 1970, Cambodia experienced a long period of catastrophic turmoil, ravaged by subsequent civil wars and the genocidal Khmer Rouge regime, as well as political turbulence.

However, for the first time in Cambodia's history, the win-win policy that brings about national and territorial unity, as

well as the unity of the Cambodian armed forces initiated by Prime Minister Hun Sen, has been implemented and has secured the presence of peace instead of war that provides opportunities for socioeconomic development, prosperity and all else. For this reason, the government and people of Cambodia are committed to continuing to maintain peace and stability at all costs.

It is worthily noted with high appreciation that His Majesty Preah Bat Samdech Preah Norodom Sihanouk "Preah Borom Ratanak Kaudh" and the prime minister have been acknowledged as the great statesmen who played the crucial role in making the Paris Peace Agreement signed on Oct. 23, 1991, possible.

We highly acknowledge Japan for its significant contributions to our quest for peace, while congratulating the 30th anniversary of Japan's Self-Defense Forces' participation in the peacekeeping operation in Cambodia this year.

The diplomatic relations established between Cambodia and Japan in 1953 are highly commended for steadily growing,

which is confirmed by frequent high-level exchanges and close multifaceted cooperation in both bilateral and multilateral frameworks. The recent official visits of both countries' leaders truly deepened the 2013-elevated strategic partnership of the two countries, and a proposed further elevation to a comprehensive strategic partnership in 2023 will be strongly considered and taken as a priority during the celebration of the 70th anniversary next year.

We are also happy to note the close defense and security cooperation and capacity-building for Cambodian peacekeeping forces through these continuous visits, including the successful official visit of Lt. Gen. Hun Manet, deputy commander-in-chief of the Royal Cambodian Armed Forces and commander of the Royal Cambodian Army, to Japan from Feb. 14 to 17 and the calls made at Sihanoukville Port by MSDF vessels, the expansion of bilateral exercises and the cooperation between Japan's Ground Self-Defense Force and the Royal Cambodian Army for humanitarian aid and disaster relief.

We also greatly appreciate Japan's support for rehabilitating and developing the Cambodian economy through cooperation in infrastructure development, such as seaports, bridges, roads, electricity lines and water supply, as well as technical and financial assistance and human resource development, in addition to the investments made by the Japanese private sector.

Despite the complex global situation, Cambodia's economy has so far shown gross domestic product growth of roughly 5% in 2022, thanks to continued recovery in tourism and policy support. Furthermore, the newly endorsed Investment Law of Cambodia has been promoted to make the country an attractive destination for direct investment from abroad, including Japan. As of August, the Council for Development of Cambodia has approved 149 Japanese projects with a total investment of \$2.9 billion.

On regional and international cooperation, Cambodia has been proud to hold the 2022 Association of Southeast Asian Nations chairmanship under the theme of "ASEAN A.C.T.: Addressing Challenges Together," and was congratulated on hosting the 55th ASEAN Ministerial Meeting and related



Prime Minister Hun Sen and Prime Minister Fumio Kishida shake hands at a bilateral meeting on Sept. 28 in Tokyo. EMBASSY OF CAMBODIA

meetings from July 29 to Aug. 5 in Phnom Penh. Cambodia is delighted to extend a warm welcome to ASEAN and other leaders to the 40th and 41st ASEAN summits and ASEAN related events in Phnom Penh, and the second ASEAN Global Dialogue from Nov. 10 to 13 to address regional challenges

in security, economics and sociocultural agenda issues. Representing my country in Japan, I shall endeavor to the best of my ability to further strengthen our friendly relations for the mutual interest of both our countries and peoples.

Bilateral cooperation spans range of areas

MASAHIRO IMAMURA
CHAIRMAN, JAPAN-CAMBODIA
PARLIAMENTARY FRIENDSHIP LEAGUE



On behalf of the Japan-Cambodia Parliamentary Friendship League, I extend my sincere congratulations to the people of the Kingdom of Cambodia as they celebrate their 69th Independence Day.

This year, our relationship has expanded greatly through three Japan-Cambodia

summit meetings. During the visit of Prime Minister Fumio Kishida to Cambodia in March, Kishida and Prime Minister Samdech Techo Hun Sen issued a joint statement that showed a path of bilateral cooperation for the future, pointing out areas of cooperation, including those in security, the economy and new areas such as digital and cybertechnologies. It also showed the common understanding of the two countries on regional and international issues and highlighted a firm stance to oppose the aggression against Ukraine.

Cambodia has been tackling many challenges in the regional and international arena as the Association of Southeast Asian Nations chair this year. I would like

to note my deep appreciation for Cambodia's strong efforts and initiatives to handle those issues and sincerely hope that it will successfully host the ASEAN-related summit meetings this weekend.

Next year, we will celebrate the 70th anniversary of the establishment of bilateral diplomatic relations. Throughout the year, many commemorative events will be held in both Japan and Cambodia. I hope that many people will interact with each other and recognize our long-lasting friendship through those events.

In conclusion, I sincerely wish for the good fortune and prosperity of Cambodia and its people, and I pray for further friendship between Cambodia and Japan.



Left: Then-King His Majesty Norodom Sihanouk (left) and Prime Minister Hun Sen receive a warm welcome in Phnom Penh in November 1991. Right: People ride an elephant past Bayon temple, part of the vast Angkor Wat temple complex. ROYAL PALACE OF CAMBODIA; MINISTRY OF TOURISM



Congratulations to the People of Cambodia on the Occasion of the Anniversary of Their Independence

The Honorary Consulate of the Kingdom of Cambodia in Fukuoka is honored to have developed the following activities:

- ❖ Visa issuance
- ❖ Promotion of two-way tourism
- ❖ Organizing cultural events in Fukuoka to showcase Cambodian arts and culture
- ❖ Introduction of Cambodia to the young people in the Kyushu and Okinawa regions to promote their interest in building bridges between Japan and Cambodia



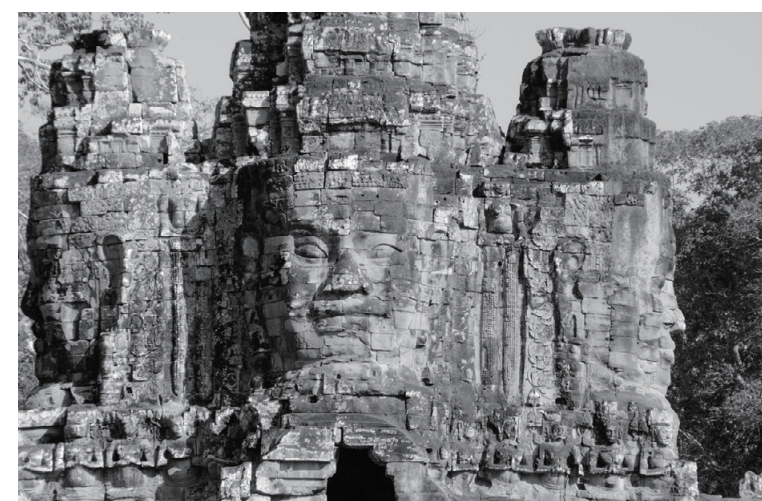
Haruhisa Handa
Honorary Consul of
the Kingdom of Cambodia in Fukuoka,
Advisor to the Royal Government of Cambodia
with the rank of Senior Minister



Honorary Consulate of the Kingdom of Cambodia in Fukuoka

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Cambodia National Day Special

Kingdom resets investment promotion push

NOBUHIKO SASAKI
CHAIRMAN AND CEO, JAPAN EXTERNAL TRADE ORGANIZATION



I would like to extend my heartfelt congratulations to the people of Cambodia on the occasion of the 69th anniversary of the independence of the Kingdom of Cambodia.

Since the outbreak of the novel coronavirus, the movement of people has been restricted, and online activities have been the focus. To attract investment in Cambodia again under these circumstances, in addition to online activities that have been strengthened since the pandemic, we have been working to develop a new investment base.

First, as it was difficult to directly see the business environment in Cambodia due to travel restrictions, we provided an opportunity for Japanese companies to learn about the business environment in Cambodia through videos. We have been using YouTube to distribute 38 episodes of "Evolving Cambodia — JETRO Local Report" since April. It is widely used as a tool to reach young businesspeople and to easily collect local information.

Next, as part of efforts to improve the investment environment, in May we signed a memorandum of cooperation with the Cambodia Chamber of Commerce and the Young Entrepreneurs Association of Cambodia. The Japan External Trade Organization has strengthened its support function for business-matching with Japanese companies by collaborating with organizations such as the chamber, whose members own leading Cambodian companies. This has

been useful for discovering new buyers and developing new projects at business meetings in fields such as cosmetics, agricultural machinery and food products.

In August, as the first large-scale event since the pandemic, a Cambodian business environment survey mission was implemented. Japanese companies considering expanding into Cambodia participated and were welcomed by high-ranking Cambodian government officials (the minister of commerce, the minister attached to the prime minister and the secretary-general of the Council for the Development of Cambodia). They directly explained the investment environment, incentives and government support, and helped Japanese companies develop new business operations after the pandemic.

We are also planning to conclude a memorandum of cooperation with the Cambodian Ministry of Economy and Finance

in November. Since 2015, the number of Japanese companies entering Cambodia has been declining, and we believe that this memorandum will serve as a framework for attracting future investment and accelerating joint efforts. We will contribute to the development of business between Cambodia and Japan, such as through policy proposals.

Finally, as the chair of the Association of Southeast Asian Nations in 2022, Cambodia accepted many political and business figures from various countries and fulfilled its role. The year 2023 will mark the 50th anniversary of Japan-ASEAN friendship and cooperation, as well as the 70th anniversary of Japan-Cambodia friendship. In this milestone year, JETRO will contribute to further business development by supporting companies in both countries. I sincerely pray for the further happiness and prosperity of the people of Cambodia.

AJC gearing up for tourism reboot with training classes, digital tours

KUNIHICO HIRABAYASHI
SECRETARY-GENERAL,
ASEAN-JAPAN CENTRE



On the 69th anniversary of Cambodia's Independence Day on Nov. 9, it is my great pleasure and honor to deliver a congratulatory message to the Cambodian people.

The ASEAN-Japan Centre has long conducted promotional activities related to trade, investment, tourism and personal exchanges to enhance partnerships between the member states of the Association of Southeast Asian Nations and Japan. On behalf of the AJC, I would like to take this opportunity to express my gratitude to the Kingdom of Cambodia for its continued contribution to maintaining amicable ASEAN-Japan relations as well as bilateral relations with Japan.

The world is gradually recovering from the pandemic. The AJC has been continuing to deepen its already strong ties with Cambodia and prepare for the post-pandemic economy through its activities, especially in tourism.

Last year, the AJC jointly organized a training program for spa and wellness professionals in Phnom Penh with the Ministry of Tourism of Cambodia to improve the skills of professionals in the industry as well as promote wellness tourism. We will do another training session in Siem Reap this year, where the primary customers are foreign tourists. Also, the AJC hosted a virtual tour of Cambodia for the general public in Japan. The tour, which shows off the most popular areas of the country, including Angkor Wat, has been experienced by more than 450 people. Over 90% of them said they "want to travel to Cambodia" after the experience.

In 2023, ASEAN and Japan will celebrate their 50th year of friendship and cooperation. Since 1973, ASEAN and Japan have built a cooperative relationship for peace and development in the Asia-Pacific region. In particular, people-to-people exchanges have been the foundation for their strong partnership. We hope that the bonds between the people of ASEAN and Japan will remain ever strong, and that their relationship in the next 50 years will continue to thrive.

Lastly, as the secretary-general of the AJC, I cordially extend my heartfelt wishes of happiness and further prosperity to the Kingdom of Cambodia.

Decades working together to save Angkor treasures

YOSHIKI IISHIZAWA
DIRECTOR, SOPHIA ASIA CENTER FOR RESEARCH AND HUMAN DEVELOPMENT



On Nov. 9, on the 69th anniversary of the Independence Day of the Kingdom of Cambodia, I extend my heartfelt greetings. His Majesty King Norodom Sihamoni of the Kingdom of Cambodia, His Excellency Prime Minister Hun Sen, His Excellency Tuy Ry, ambassador extraordinary and plenipotentiary to Japan, and the people of Cambodia — to all of you I extend my warmest felicitations.

During this year, Cambodia has been remarkably active as the host country for the Association of Southeast Asian Nations. From Aug. 3 to 6, the meeting of the foreign ministers of ASEAN was held in the capital city Phnom Penh, and the meeting of the economic ministers was held from Sept. 13 to 15 in Siem Reap. The 10 nations of ASEAN are all taking note of the ability of the Cambodian government.

On Dec. 30, Ambassador Yukio Imagawa, the first Japanese ambassador to Cambodia after the Cambodian Civil War (1979 to 1992, 1992 to 1996), suddenly died. He had made great contributions toward peace in Cambodia, and on June 11 this year a memorial service was held for him at Sophia University. Over 39 years, he built a relationship of profound amity between Cambodia and Japan.

In 1996, Sophia University opened an educational and research facility in Siem Reap, namely the Sophia Asia Center for Research and Human Development. After peace was established in Cambodia in 1995, an urgent need arose for conservation officers to protect the archaeological sites. Even after the passage of 26 years, training and technology transfers continue at the construction site of the Western Causeway of Angkor Wat.

In addition to activities related to the on-site training of conservation officers, we have implemented various projects in collaboration with the Authority for the Protection of the Site and Management of the Region of Angkor.

The principal position adopted in our activities for international services is that

"international cooperation is human cooperation." Within the field of archaeological preservation activities, what matters is how much "borderless relationships of trust" can be built on an individual level by overcoming the barriers of skin color and language.

This policy is embodied in the words "by the Cambodians for Cambodians," and for the past 32 years we have worked within the Angkor ruins with Cambodian experts.

The stone monuments of the Angkor archaeological site inform us of the Cambodian heritage of wisdom, and at the same time provide us ample knowledge concerning the history and current situation of temples and shrines in Japan. This type of daily exchange of information has raised the credibility of the Cambodians, and discussions continue to proceed on equal terms.



Left: Phnom Penh sits at the confluence of the Mekong and Tonle Sap rivers. Right: Taica President Taito Suzuki (left), Ambassador Tuy Ry (second from left), Japan-Cambodia Parliamentary Friendship League Chairman Masahiro Imamura, and S-Pulse President Shinya Yamamuro (right) pose at the Cambodia Day game in Shizuoka. MINISTRY OF TOURISM; EMBASSY OF CAMBODIA



Congratulations
To
THE PEOPLE OF CAMBODIA
on the Occasion of the Anniversary of
Their Independence



「佛教之王堂」 The Royal Grand Hall of Buddhism <https://www.royalgrandhall.jp/eng>
念佛宗 三寶山 無量壽寺 Nenbutsushu Sampozan Muryojuji Head Temple <https://www.nenbutsushu.or.jp/eng>

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Respectful greetings from:


Toyama-Cambodia Friendship Association
Junichi Takata, *Chairman*
Kazuo Takagishi, *Vice Chairman*
Toyohiko Ise, *Vice Chairman*
Ryoichi Takai, *Vice Chairman*

West Japan-Cambodia Friendship Association
Kazuhiro Manabe, *President*
Kenji Otani, *Executive Director*

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Congratulations to the People of Cambodia on the Occasion of the Anniversary of Their Independence

Respectful greetings from:

Mr. Hideo Yamada, Honorary Consul of Cambodia in Osaka
Mr. Susumu Tai, Honorary Consul of Cambodia in Sendai

Cambodia National Day Special

Strong COVID response bolsters business operations

YOSHIHISA KAINUMA
REPRESENTATIVE DIRECTOR, CEO & COO,
MINEBEAMITSUMI INC.



On the auspicious occasion of the 69th anniversary of Cambodia's Independence Day, on behalf of MinebeaMitsumi Inc., I would like to express my sincere congratulations and

best wishes to the people of the Kingdom of Cambodia.

MinebeaMitsumi has been operating in

Cambodia under the company name of Minebea (Cambodia) Co. since December 2010 as a pioneering electronic components manufacturer. We have expanded our plants to a total floor space of 200,000 square meters by investing more than \$191 million in the past 11 years in Cambodia.

The Cambodian government has shown remarkable achievements in leading the fight against COVID-19, including an effective vaccine roll-out. Thanks to that, we can continue our business operations smoothly, while responding to global market demands for medical devices, home appliances and in-vehicle parts that are essential to people's lives.

Last year, we were proud to receive an

Excellence Award at the third ASEAN-Occupational Safety and Health Network Awards, the first Japanese company in Cambodia recognized by the Association of Southeast Asian Nations for efforts to create a workplace where our young Cambodian employees can work safely and securely.

It is with gratitude that on Dec. 1, we are going to celebrate the 10th anniversary of Minebea Cambodia after being delayed last year. We wish to express our sincere appreciation and heartfelt gratitude for your support in making this possible.

Once again, I cordially extend my heartfelt wishes of happiness and prosperity to the Kingdom of Cambodia.

Reinforcing friendly relationships through sports

TAITO SUZUKI
PRESIDENT OF TAICA CORP.



On the occasion of the 69th anniversary of the independence of the Kingdom of Cambodia, we would like to congratulate and thank the people of Cambodia for their friendship and

cooperation.

Taica Corp. has four business areas, and our relationship with Cambodia started when we established a chemical plant in 2012. In the 10 years since, in addition to conducting business activities we have also deepened our relationship with the Kingdom of Cambodia by donating futsal courts and stationery based on our corporate philosophy of making international contributions.

We have been working with the Japanese soccer team Shimizu S-Pulse and had the "Cambodia Kingdom of Wonder" logo on their uniforms since last year. It

was realized through the cooperation of all parties involved, including the Cambodian government, embassy and the Japan Professional Football League. In addition, we sponsored one match as "Cambodia Day" and had the Royal Embassy of Cambodia in Japan set up a booth to promote Cambodia.

On Oct. 4, restrictions on entry into Cambodia were finally lifted after nearly 2 1/2 years, a day we had been looking forward to. Of course, COVID-19 itself has not disappeared, and we are living in a "with COVID" era, meaning continued

caution is warranted. However, we can say this is a great step forward.

We are confident the Kingdom of Cambodia will make further progress and grow as it moves toward its next anniversaries, and as a company with locales in Cambodia, we will not only observe the trajectory of this progress and growth, but also continue to seek new contribution activities as a bridge between Cambodia and Japan.

We hope the bonds of friendship between Japan and Cambodia will be further strengthened.

This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.

Congratulations

to the People of Cambodia
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Their Independence



**The International
Friendship Exchange Council (FEC)**

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MARUHAN GROUP



សម្រាប់ ធនាគារ
SATHAPANA BANK

Chairman of SATHAPANA BANK PLC.: Han Chang-Woo, Ph.D
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MinebeaMitsumi

Passion to Create Value through Difference

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REIYUKAI

Let's Be Universally Proactive - My Osekkai -
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the Anniversary of
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Since completing Japan Bridge in 1966,
We have enjoyed a history of over 50 years in Cambodia.



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