

Kingdom of Morocco Throne Day Special

Playing a critical role as a growing, emerging country

RACHAD BOUHLAL
AMBASSADOR OF MOROCCO



July 30 marks the 25th anniversary of the enthronement of H.M. King Mohammed VI. On this occasion, I would like to convey my greetings to their imperial majesties the emperor and empress, members of the imperial family, Prime Minister H.E. Fumio Kishida, the government and the friendly people of Japan.

Celebrating Morocco's National Day is a great opportunity to highlight the long-lasting relations between Morocco and Japan. Under the king's leadership, Morocco has become one of the key emerging and developing countries in Africa and the Middle East. Also, Morocco's plan to produce 52% of its electricity from renewable sources by 2030 is progressing toward energy sustainability. Regarding agriculture and food security, we are implementing a strategy to mitigate the impact of climate change and improve



His Majesty King Mohammed VI

water management by building water highways, dams and desalination plants. Tourism is also growing as Morocco welcomed 14.5 million visitors in 2023, its highest number to date, showing the sector has not only recovered from the impact of the pandemic, but has grown even stronger. Finally, I would like to highly commend the Moroccan community in Japan, which plays an essential role in fostering human ties and interactions between our societies.

Strong bonds built on respect

HARUKO HIROSE
PRESIDENT, JAPAN-MOROCCO ASSOCIATION



On the 25th anniversary of His Majesty King Mohammed VI's enthronement, I extend heartfelt congratulations to his majesty, the royal family and the people of

Morocco on behalf of the Japan-Morocco Association.

Our nations share a long-standing friendship, characterized by mutual respect and active high-level exchanges since we established diplomatic relations in 1956.

Despite challenges posed by the devastating earthquake in Al Haouz last September, we commend the swift action taken to raise funds and provide aid. To the affected communities, we extend our solidarity,

support and heartfelt condolences.

In the economic realm, Morocco has strengthened its legal, economic and trade framework with Japan through bilateral agreements on investment promotion, protection and the elimination of double taxation. Japanese companies are increasingly investing in various Moroccan industries, including the automotive sector, benefiting from strategic industrial clusters and a skilled workforce. This expansion has also contributed to the growth of employment in Morocco.

Morocco's commitment to building resilience in the face of global challenges related to food security, energy and climate change is evident, with its renewable energy capacity currently at an impressive 38%. We also celebrate Morocco's vibrancy in fields beyond the economy, including infrastructure development, tourism and sports.

Once again, congratulations to the king, and may our enduring friendship continue to flourish.

Economic exchanges increasing

HIROFUMI NAKASONE
PRESIDENT, JAPAN-MOROCCO PARLIAMENTARY LEAGUE



On the auspicious occasion of the 25th anniversary of the enthronement of His Majesty King Mohammed VI, I am delighted to extend my sincere congratulations, on behalf of the Japan-

Morocco Parliamentary League, to his majesty, the royal family and the people of Morocco.

Morocco and Japan have enjoyed excellent relations since the establishment of diplomatic relations in 1956, as symbolized by the close friendship between the imperial and royal families and active high-level exchanges.

The relationship between the two countries, bound by such history and friendship, has entered a new phase. Economic exchanges are becoming increasingly

active, with an increasing number of Japanese companies attracted by Morocco's political and social stability, access to European markets and numerous special economic zones.

People-to-people exchanges have been revitalized. Most recently, Foreign Minister H.E. Nasser Bourita visited Japan in May. His Japanese counterpart signed a memorandum of cooperation on enhanced partnership, which stipulates bilateral cooperation in a wide range of promising fields, including space, fisheries, culture, science and technology, and sports.

As president of the Japan-Morocco Parliamentary League, I myself concurred with Bourita to further promote bilateral relations.

I wish for the health and prosperity of the people of Morocco, as well as further development of the cordial relations between our countries.

This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.

Congratulations
on the Anniversary
of the Accession to the Throne of
His Majesty King Mohammed VI

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