

Oman National Day Special

Perfect destination for travelers, investors

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As the ambassador of the Sultanate of Oman to Japan, it is my distinct honor to present the oldest independent nation in the Arab world to the esteemed people of Japan. Oman is a land of unparalleled

beauty and marvels, rich in history and celebrated for its warm hospitality. It stands as the quintessential destination for travelers in search of an unforgettable experience.

Oman provides a wealth of experiences for tourists. Visitors can explore ancient forts, wander through vibrant souks and immerse themselves in the country's rich cultural heritage. Highlights include the Al Sharqiya Desert, dolphin-watching cruises and diving in the crystal-clear waters of the sea.

Oman is also a golfer's paradise, featuring some of the world's most stunning and challenging courses. Golfers can enjoy unique experiences, teeing off against the backdrop of majestic mountains, pristine beaches and shimmering desert dunes.

This year, Oman has launched the Oman Golf Trophy, a golf diplomacy program with qualifying tournaments in Japan, Italy, Austria, Germany, India and South Africa. The competition will culminate in a grand finale at the Al Mouj Golf Club in Muscat in December.

The Al Mouj Golf Club is a course masterfully designed by the legendary Greg Nor-

man. This championship course seamlessly integrates natural beauty with strategic challenges, allowing golfers to play while taking in views of the Arabian Sea.

Under the leadership of His Majesty Sultan Haitham bin Tarik, Oman is implementing Oman Vision 2040, a plan to transform the nation into a knowledge-based economy and improve citizens' quality of life. This initiative targets key sectors such as tourism, logistics, manufacturing and renewable energy to ensure a sustainable future. Oman offers a favorable business environment and attractive investment opportunities for foreign and Japanese investors and entrepreneurs, supported by a strategic location, political stability, investor-friendly policies, simplified land access, conducive tax incentives, streamlined procedures and various free-trade agreements.

Oman, with its abundant solar and wind resources, is set to become a global leader in green hydrogen production. Its vast deserts and favorable climate make it ideal for large-scale green hydrogen generation, contributing to global climate change efforts and fostering collaboration between Oman and Japan in renewable energy.

Oman provides a secure and stable environment for multinational semiconductor manufacturing, thanks to its robust infrastructure, skilled workforce, cost-effectiveness and access to energy and water resources. A world-leading semiconductor company has achieved significant milestones in Oman, including the design and manufacture of the pioneering Oman 1 and Oman 2 chips — the first locally designed in Oman and under the Gulf Cooperation Council. This highlights the innovation

potential of the Omani workforce and positions Oman as a key player in the semiconductor industry.

Oman, with its substantial natural gas and hydrocarbon reserves, is an attractive destination for the petrochemical industry. The government actively supports this sector by providing incentives to investors. Thanks to its strategic location and access to international markets, Oman has the potential to become a major hub in the petrochemical industry, meeting global demand.

Oman's Etlaq Spaceport in Duqm is set to launch its first rocket in December. Its equatorial location reduces fuel needs and launch costs. The National Space Program aims to boost the digital economy's gross domestic product contribution and position Oman as a global space hub.

Oman recognizes the importance of food



His Majesty Sultan Haitham bin Tarik

security and has taken significant steps to become a global leader in this area. With rich marine resources, fertile agricultural lands, advanced irrigation systems and commitment to sustainable farming practices, Oman can produce a diverse range of seafood and agricultural products. Its strategic location and developed logistics infrastructure also make it an ideal hub for food distribution and export.



Al Alam Palace, Muscat EMBASSY OF OMAN

To summarize, Oman offers numerous opportunities for international travelers, investors and businesses. With its stunning landscapes, world-class golf courses and commitment to progress, Oman is eager to welcome its Japanese friends. I encourage international travelers, investors and entrepreneurs to explore Oman and discover its endless possibilities.

I would like to conclude by expressing my heartfelt appreciation and gratitude to the people of Japan for their kindness and hospitality, and to our sponsors, whose generosity has made this supplement possible.

This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.

**Congratulations
to the People of
the Sultanate of Oman
on the Occasion of
the Anniversary of
their National Day**



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