

Jordan National Day Special

Discover a vibrant history and culture

The Hashemite Kingdom of Jordan is known for its majestic desert landscapes and breathtaking scenery at the ancient city of Petra. The country offers a remarkable diversity of natural beauty, featuring mountains, valleys and gorges, as well as a short coastline that provides access to the Red Sea. Jordan also has a 50-kilometer stretch of coastline on the Dead Sea, the lowest point on Earth.

While much of Jordan's terrain is desert, part of the vast Syrian and Arabian deserts, its capital Amman is a vibrant metropolis with over 4 million of the nation's 11.5 million citizens. With a young and highly

education population particularly strong in science, technology and engineering, Jordan has emerged as a regional leader in innovation and entrepreneurship. Although Jordanians make up just 3% of the Middle East and North African population, Jordanians account for 27 of the top 100 entrepreneurs in the region.

Jordan's relationship with Japan began formally in 1954, marking 2024 as the 70th anniversary of bilateral ties. 2024 also marked the 50th anniversary of the opening of Jordanian Embassy in Tokyo and the Japanese Embassy in Amman. This period has been characterized by close relations between the royal families of both nations, with His Majesty King Abdullah visiting Japan 15 times during his reign. On May 8, Prime Minister Shigeru Ishiba welcomed His Royal Highness Crown Prince Al Hussein bin Abdullah II, at the Prime Minister's Office during his visit to Japan.

Jordan is participating in the Osaka Expo. Visitors to the Jordan Pavilion can explore Jordan's history, culture, traditions, investment opportunities, academic collaborations and more, all presented under the

theme of "Weaving Possibilities."

The Jordan Pavilion offers an immersive experience that reflects 10,000 years of civilization in Jordan. Highlights includes an interactive installation where visitors can create music using stones from the Wadi Rum desert, a breathtaking video journey showcasing Jordan's diverse landscapes and communities, and the chance to sample traditional cuisine and discover the healing products of the Dead Sea.

On May 7, the crown prince of Jordan visited the pavilion and attended the National Day celebrations, accompanied by Her Imperial Highness Princess Takamado. The event featured a cultural performance of traditional Jordanian music and dance, celebrating the country's rich and living heritage.

Tourism accounts for about 20% of the nation's gross domestic product, with many visitors arriving through the recently expanded and renovated Queen Alia International Airport, which now accommodates over 16 million passengers annually.

The crown jewel of tourism in Jordan is the ancient city of Petra, famed for its rock-cut architecture and sophisticated water



management systems. Close to a million visitors a year visit the UNESCO World Heritage Site. Perhaps the most easily recognized sight in Petra is the iconic Al-Khazneh (the Treasury), an elaborate tomb carved from the sandstone rock cliff at the beginning of the first century. Popular culture has embraced the enigmatic facade, with images of Al-Khazneh appearing in Hollywood movies, TV shows, comics and video games.

This content was compiled in collaboration with the embassy and references excerpts from Visit Jordan, the official Jordan Tourism Board website. For more information, please visit <https://visitjordan.com/>.

**His Royal Highness
Crown Prince
Al Hussein bin
Abdullah II attends
Jordan's National
Day at the Osaka
Expo.**

EMBASSY OF JORDAN



The Jordan Pavilion at the Osaka Expo.

EMBASSY OF JORDAN

Congratulations
to the People
of
the Hashemite Kingdom
of Jordan
on the Occasion
of Their Independence Day



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