

# Romania National Day Special

## Europe’s rising hub rich with opportunities

OVIDIU RAETCHI  
AMBASSADOR OF ROMANIA



Amid the endless flow of global headlines, I’m glad that today you get to read about Romania’s National Day — a story not of breaking news, but of bridges being built and partner-

ships strengthened.

Today, we are witnessing a crossroads where the comfort zone of trade and investment is disrupted by shifting geopolitics and by Russia’s war against Ukraine. And at any crossroads, what matters is a vantage point — a place from which the path ahead becomes clearer. In Europe, Romania is such a vantage point, grounded in its geography and its European and trans-Atlantic roles.

Born 107 years ago, on Dec. 1, out of a vision and a need for unity and hope, when regions came together in determination, Romania today stands ready for what comes next. For Japan, this is not a remote landscape. It is a path to be walked side by side until it turns into a secure economic corridor built on predictable projects, strategic supply chains and resilience.

Last year, I wrote that Romania and Japan were beginning to build new bridges in the cultural, economic and security fields. One year later, those bridges are already forming a web of cooperation that connects more fields of our partnership. The Romania-Japan strategic partnership, launched in 2023, is no longer just a blueprint — it is a living ecosystem that generates value and trust for both nations. But we believe its potential goes even further.

A growing number of Japanese companies — from established manufacturers to innovative investors — have already

chosen to grow with Romania. Their confidence reflects Romania’s drive to innovate, its expanding start-up sector, its modernizing infrastructure and the connectivity we aim to further. We thank them for their trust and for pioneering collaborations that others can follow as we deepen Japan’s economic presence in Romania.

Today, besides being a vantage spot, Romania is also a hub — an entry point into the European Union, a gateway to Ukraine’s reconstruction and a bridge

between Europe, the Black Sea and Central Asia. In the medium term, Romania has every reason to project itself as the leading power of Southeastern Europe. For Japan, engaging deeper with Romania means placing a firm foothold in a part of Europe where predictability and long-term growth still hold firmly. It also means contributing to the rebuilding of a safer, more prosperous neighborhood along Europe’s eastern edge.

And finally, beyond numbers and strategies, this partnership is also about people

— about the Japanese experts, artists and entrepreneurs who have found a second home in Romania, and the Romanians who admire Japan’s culture of discipline and strength.

As we celebrate our National Day, we honor both the unity that defined our past and the experience and openness that defines our present. And as we stand once more at this crossroads of opportunity, the direction is clear: Romania and Japan can move forward along the path of trust, innovation and shared prosperity.



The city of Cluj-Napoca is known for its dynamic nightlife and historical landmarks.  
[WWW.ROMANIA.TRAVEL](http://WWW.ROMANIA.TRAVEL)

*This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.*



Happy National Day, Romania!

Congratulations  
to the People  
of  
Romania  
on the Occasion  
of  
Their National Day

JT

JAPAN TOBACCO INC.

Kamiyacho Trust Tower, 1-1, Toranomom 4-chome, Minato-ku, Tokyo 105-6927 JAPAN  
Phone: (03) 6636-2914 FAX: (03) 6772-0495 URL: <http://www.jt.com>

Congratulations  
to the People of Romania!

FUFU TOKYO Ginza  
[Opening Nov. 16, 2025]

Kato Pleasure Group

Tokyo: Hulic Bldg., 5F, 2-27-25 Minami Aoyama, Minato-ku, Tokyo 107-0062 / TEL: 03-6384-5030  
Osaka: 2-1-9 Shitennoji, Tennoji-ku, Osaka-shi, Osaka 543-0051 / TEL: 06-6771-0111