

Benin National Day Special

Stability as guarantee of investment

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CHARGE D'AFFAIRES OF BENIN



On this auspicious Aug. 1, I wish a happy national day and a spirit of deep fellowship to the Beninese diaspora in Japan, in the other countries covered by the Embassy of Benin in Tokyo, and

to all our friends here and elsewhere who are Beninese at heart.

This 66th anniversary of the independence of the Republic of Benin also marks a peaceful transfer of power. Given its consistency, the peaceful succession of leaders since the historic national conference from Feb. 19 to 28, 1990, is far from trivial in an Africa that faces multiple challenges in formulating and implementing public policy.

The election of His Excellency President Romuald Wadagni on April 12, and his swearing-in on May 24, fit perfectly within this tradition that was established

nearly four decades ago.

In an extremely tense subregional and international political environment, Benin intends to uphold this image and to continue, with composure, on its path toward harmonious and sustainable development, in compliance with its international commitments and the principles of good governance.

It is well established that conflicts, legal uncertainty and chaos drive capital away, destroy investment and jeopardize development. As a country governed by the rule of law and enjoying peace and political stability, Benin has in recent years established itself as an ideal place to invest. Opening onto the Gulf of Guinea, Benin serves as a maritime gateway for landlocked countries in the hinterland, such as Niger, Burkina Faso and Mali.

Investing in Benin is no longer an exotic option. It is a rational investment choice for any investor looking to West Africa: a geo-strategic location at the heart of the Nigeria-Sahel corridor constituting a market of over 400 million consumers.

In this regard, the government of Benin



The Bateau du Depart museum is a replica of the slave ship L'Aurore. EMBASSY OF BENIN

offers Japanese investors particularly favorable conditions, not least because of the excellent relations of cooperation, friendship and solidarity that bind our two countries together, and which will continue to develop under the enlightened guidance of our leaders.

I wish you all a wonderful celebration, and long live Benin-Japan cooperation.

This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.



"Choose Benin" is an official national economic and investment initiative. CHOOSE BENIN

Congratulations
to the People of the Republic of Benin
on the Occasion of the Anniversary of
Their Independence



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