Taiwan has surpassed Korea as the world's top producer of computer peripherals. In fact, the fact of growth envied across the region. It continues to do so. Back then, Kajima was responsible for 40 percent of Taiwan’s rural infrastructure. But, the situation has changed dramatically. In 2005, Taiwan’s top 10 globally recognized brands posted a total value of $4.51 billion, up 12 percent from $4.13 billion a year prior, according to figures from the Bureau of Foreign Trade and the Taiwan External Trade Development Council. Of Taiwan’s top 10 brands, 9 were affiliated with ambitious software maker Trend Micro leading the pack. Generating revenue of $1.08 billion in 2004, Trend Micro surpassed KOM for the first time to rank eighth. Taiwan’s Cabinet-level Bureau of Sustainable Development and Investment Risk Report of 2005, gave Taiwan a Profit Opportunity Recommendation score of 72, the sixth highest among countries with its third Business Environment Risk Intelligence, fourth among countries with 10 percent of offices in Taiwan own wireless. A business traveler in the capital city will need only to update his computer at a convenient Internet access point to receive data and transfer that data wirelessly. Services can scan documents, access databases, and transmit data to other departments, or even place orders for new products online. For many years, Taiwanese companies have remained unknown as they churned out the bulk of the world’s electronic gadgets. The only thing to hint that the electronics was the ubiquitous "made in Taiwan" sticker. But, the situation has changed dramatically. In 2005, Taiwan’s top 10 globally recognized brands posted a total value of $4.51 billion, up 12 percent from $4.13 billion a year prior, according to figures from the Bureau of Foreign Trade and the Taiwan External Trade Development Council. Of Taiwan’s top 10 brands, 9 were affiliated with ambitious software maker Trend Micro leading the pack. Generating revenue of $1.08 billion in 2004, Trend Micro surpassed KOM for the first time to rank eighth. Taiwan’s Cabinet-level Bureau of Sustainable Development and Investment Risk Report of 2005, gave Taiwan a Profit Opportunity Recommendation score of 72, the sixth highest among countries with 10 percent of offices in Taiwan own wireless. A business traveler in the capital city will need only to update his computer at a convenient Internet access point to receive data and transfer that data wirelessly. Services can scan documents, access databases, and transmit data to other departments, or even place orders for new products online. For many years, Taiwanese companies have remained unknown as they churned out the bulk of the world’s electronic gadgets. The only thing to hint that the electronics was the ubiquitous "made in Taiwan" sticker. But, the situation has changed dramatically. In 2005, Taiwan’s top 10 globally recognized brands posted a total value of $4.51 billion, up 12 percent from $4.13 billion a year prior, according to figures from the Bureau of Foreign Trade and the Taiwan External Trade Development Council. Of Taiwan’s top 10 brands, 9 were affiliated with ambitious software maker Trend Micro leading the pack. Generating revenue of $1.08 billion in 2004, Trend Micro surpassed KOM for the first time to rank eighth. Taiwan’s Cabinet-level Bureau of Sustainable Development and Investment Risk Report of 2005, gave Taiwan a Profit Opportunity Recommendation score of 72, the sixth highest among countries with 10 percent of offices in Taiwan own wireless. A business traveler in the capital city will need only to update his computer at a convenient Internet access point to receive data and transfer that data wirelessly. Services can scan documents, access databases, and transmit data to other departments, or even place orders for new products online. For many years, Taiwanese companies have remained unknown as they churned out the bulk of the world’s electronic gadgets. The only thing to hint that the electronics was the ubiquitous "made in Taiwan" sticker.
Teed up for another long drive

"I told my doctor I would retire when I hit 65. That was a few years ago but I’m still here," says Houying Lee. The five-time chairman of Fu Sheng Industrial actively manages the company, which he set up 53 years ago so there is little time to pick up the golf clubs that he also makes and hits.

Just a part of a winning team. Fu Sheng’s techniques for its club heads are key to its sales.

Fu Sheng PJ30LV1 centrifugal air compressor was named the Product of the Year in the United States.

Wah Lee provides the raw materials for a high-tech boom

For Wah Lee Industrial Co., the one-stop shop for Taiwan’s semiconductor and LCD industries, the market could not be better.

A great proportion of those products are supplied by Japan-

For Wah Lee, the high-tech side of the business is a very real one. The company has an office that concentrates on the Japanese market, and Head of the Optical Storage Division at Wanda, the main Chinese competitor, Chang says.

"We have been importing high-tech materials from compa-

"I wanted to put something worthwhile back into society as well. To do this Leadtek has come up with a new business model: we’re not just selling products but also providing services.”

Local actions have worldwide echoes

Many companies may claim to act locally and think globally but few have a more acute awareness of the business opportunities that come from having a Japanese-dom-

In addition, the company provides product development services that allow customers to design their own products. This includes design of the product, electrical design and software design.

In addition to its semiconductor business, the company also has a strong presence in the LCD display market, where it supplies materials for the production of LCD panels.

Sumика connects Taiwan-Japan divide

With its connections to Sumitomo Chemical of Japan, Sumika Technology Co., Ltd., a bridge between the two countries.

After selling up in Tai-

The Elliott brand, a compressor company launched by Howard Chen, is in management style. A good combination of Japanese engineering and Taiwan-ese companies, including our Mitsubishi and Asaka in Koriyama for production line to southern Taiwan.

While Solar Applied Materials Techno-

Chairman and CEO of Kanzaki Oosaki

"In our organization, almost all of the top management is Tai-

Another of Sumika’s advantages over its competition is its close relationship with customers. “Our R&D and organization and customers are ready to make fast samples for our customers, to assist our customers in Taiwan to get information about customer requirements, to help our customers to succeed, and make their businesses successful.”

The future is bright for Sumika as LCDs are projected to grow between 20 percent and 25 percent, and sales staff have increased by more than 50 percent.

Many companies may claim to act locally and think globally but few have a more acute awareness of the business opportunities that come from having a Japanese-dom-

Chairman and CEO Kazu-

Despite the economic downturn, the company remains confident of its future growth. With its connections to Sumitomo Chemical of Japan, Sumika Technology Co., Ltd., a bridge between the two countries.

"We have technology licenses with Japanese companies, includ-

The company has come a long way since its beginnings when it was just a shop dealing in parts. In 1989, Solar adopted its present name from Solar Chemicals to reflect its shift in focus to the production of Optical Data Storage (ODS).

Solar has continued to grow and expand its业务, particularly in the area of solar energy. The company has developed a range of products and services, including solar panel modules and inverters.

Solar is now a major player in the solar energy industry and is widely regarded as a leader in the field. The company has received numerous awards and recognition for its contributions to the industry and its commitment to sustainability.

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