## Peru independence day

# New fruitful era of Peru-Japan partnership

Juan Carlos Capunav AMBASSADOR OF PERU

As we cele-brate the 189th anniversary of the independence of Peru on July 28, we are very pleased to regard the high

Shimpei Miyamura

heartfelt con-

gratulations to

the people of the Republic of

Peru on the oc-

casion of the

189th anniver-

sary of their in-

dependence.

CHAIRMAN, JAPAN-PERU BUSINESS

On behalf of the Japan-Peru

Business Committee (CEPE-

JA), I wish to extend my

Since 1873, when Peru be-

came the first country in South

America to establish diplo-

matic relations with Japan,

our countries have enjoyed a

close bond, both economically

and culturally. I wish to reaffirm our commitment to this

long friendship as the Repub-

lic of Peru celebrates its Inde-

pendence Day. Thanks to the

strong leadership of President

Alan Garcia and the tireless

efforts of its people, Peru has

achieved political stability

and outstanding economic

growth. I would especially like

to commend Peru for boldly

level of understanding that the bilateral relations between Peru and Japan have achieved.

Japan, a strategic partner for Peru, is among the priority countries of our foreign policy in Asia in various aspects: po-

litical, economic, commercial and cultural

tions.

In the political field, relations between the two countries are at their finest moments and the prospects are most promising. In June 2009, our country welcomed H.I.H. Prince and Princess Hitachi on the occasion of the 110th an-

Further strengthening of ties leads to prosperity

niversary of Japanese immigration to Peru. Since the official visit to Japan by President Alan Garcia in November, there have been more than six Peruvian highlevel visits to Japan that have strengthened and given more substance to the bilateral rela-

growing its economy a fore-

casted 5 percent to 6 percent in

and as a result of that meeting

a joint statement was released

calling for the timely conclu-

sion of a Bilateral Investment

Treaty (BIT) between the two

countries. Shortly after this

statement was issued, thanks

to great efforts by both gov-

ernments, a BIT was prompt-

ly signed in November 2008.

The eighth meeting was held

was held on April 13 this year

in Lima for the first time in 11

years. The honorable Presi-

The ninth CEPEJA meeting

in Tokyo in February 2009.

pointing out the significant momentum of the relations between the Peruvian National Congress and the Japanese Diet by means of the renovation of the Japan-Peru Parliamentary Friendship League in

February 2009. In the economical and trade aspects, it is noteworthy that after the Peruvian Minister of Foreign Relations Jose Antonio Garcia Belaunde visited Japan to inaugurate Expo Peru in February 2009 in Tokyo, several business conferences and seminars, as well as investment, cultural and tour-

In this regard, it is worth food festival, were organized. Expo Peru was one of the main highlights for Peru in the Japanese capital in the last few vears

Another important trade event has been Peru's participation within the last five years at Foodex Japan, the largest international food fair in Japan and Asia. This year, with its own pavilion, food products were showcased by more than 10 Peruvian companies.

In January this year, the Ministry of Agriculture, Fisheries and Forestry of Japan (MAFF) officially opened the ism exhibitions, including a Japanese market to fresh Pe-

ruvian mangoes of the Kent variety. This decision has been positively impacting Peruvian mango exporters' activity, while granting a greater variety of this fruit to Japanese consumers. In March, the Embassy of Peru successfully promoted a marketing campaign through major supermarket chains in Tokyo, with the prospects of similar nationwide activity in the near future

It is significant to know that as of Dec. 10, 2009, the Agreement on the Promotion, Protection and Investment Liberalization between Peru and Japan, or Bilateral Investment Treaty (BIT), has entered into force, a fundamental pillar to attract more inmeters above sea level, is a UNESCO World Heritage site and one of Peru's most popular vestment and new technologies from Japan. The BIT was also conceived as the ing the IXth Meeting of the Pebasis for the establishment of ruvian-Japanese Business an Economic Partnership 13 in Lima. Representatives of Agreement (EPA) between both countries. This interna-Japanese private and public tional instrument is supported by a strong political will from 70 entrepreneurs, attended both governments for its timethis meeting, reflecting confily subscription and approval, a fact that will undoubtedly boost bilateral trade exchange.

Comittee (CEPEJA) on April

sectors, including more than

dence and interest from the

Japanese business communi-

ty in trade and investment op-

forced by the fact that Peru

started transmitting digital

TV on June 8. The South Africa

World Cup 2010 was broadcast

using the digital terrestrial

Japanese-Brazilian television

tunity in this field.

This positive context is rein-

portunities that Peru offers.

Furthermore, Peru is open to strengthening economic relations between both countries and improving access conditions for Japanese companies investing in Peru by means of the forthcoming negotiations on the Peru-Japan Agreement to Avoid Double Taxation, as announced during the meeting between President Garcia and then Prime Minister Yukio

Hatoyama last November. The relationship with Japan will remain strong with the focus on economic and trade aspects since it is an area of major concern for both countries. Hence, the importance of hold-

### Official visits highlight advances in relations nearly 140 years old

Parliamentary Friendship League, I would like to extend special

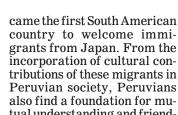
ment was held by government momentous honor is not the rereactivated, with its ninth meeting and private sector representasult of mere personal efforts, held in Lima last April; and the but a recognition by the Perutives of both countries, as set negotiations for an Economic forth in the BIT. Issues revian government of the contin-Partnership Agreement (EPA) garding the expansion of inuous hard work of everyone in are under way, which are vestment for both Japan and and around the CEPEJA. greetings to the expected to be concluded before Peru were discussed. In closing, I would like to long. In November this year, we people and On April 14, one day after take this opportunity to reafexpect President Garcia to visit government of the ninth CEPEJA meeting, a firm my commitment to the Republic of A A Japan again to participate at the Japan-Peru SME Forum was strengthening the economic Peru on its 189th Independence Asia-Pacific Economic held by CEPEJA-Japan, recties of our two countries, with Dav anniversarv. Cooperation (APEC) Leaders' ognizing the vital role that the goal of greater prosperity Last November, on the Meeting in Yokohama. That will be a valuable opportunity for us small and medium-size enteroccasion of the official visit to for both Japan by the President of the to advance our bilateral relations Republic of Peru Alan Garcia, I in a wider context of partnership across the Pacific. had the great honor to give a **Congratulations** MITSUI welcoming dinner together with It is my sincere wish that KINZOKU my colleagues of the league. We these significant moves and to the People of events, together with close had a very good time talking the Republic of Peru about a bright future for the contact between our peoples on the 189th Anniversary relations between our two during nearly 140 years of countries. In particular, our diplomatic relations as well as of Their Independence Day MITSUI MINING & SMELTING CO., LTD. conversations focused on our our shared interest in history, relations in the economic area. culture and tradition. will Gate City Osaki-West Tower 19th Fl. ONISSUI ( as they have been developing deepen and strengthen even 1-11-1 Osaki, Shinagawa-ku, Tokyo 141-8584 Japan remarkably in recent years and further our bonds and cooperation into the future. have huge prospects for the NIPPON SUISAN Tel. 03-5437-8028 AMERICA LATINA, Perú S.A.

tourist destinations. EMBASSY OF PERU servation. Thanks to Japanese cooperation, three museums were built at Kunturwasi,

Old mountain: The Historic Sanctuary of Machu Picchu, on an Andes Mountain ridge 2,430

Chavin de Huantar and Sican. Important exhibitions on pre-Hispanic Peruvian cultures attract hundreds of thousands of visitors. From 2009 to 2011, the exhibition on the Sican culture, organized by Tokyo Broadcasting System (TBS) and supported by this embassy, will be touring various cities in Japan, including Kumamoto, Toyama, Kochi Fukuoka and Sendai. The first exhibition in Tokyo was visited by 201,500 people. TBS has scheduled an Inca exhibition in 2012.

system, which introduced a In 2009, the 110th anniversasignificant cooperation opporry of Japanese migration to In the cultural area, Peru is Peru was celebrated. Japaperceived by the Japanese as nese descendants represent a a country of rich history and valued segment of Peruvian ancient cultures. Japanese arsociety. On April 3, 1899, the Peruvian-Japanese Friendchaeologists have been researching at several archaeoship Day was established logical sites since 1948 and when the first Japanese immimaking relevant contribugrants arrived aboard the Sations to Peru's heritage conkura Maru. Thus, Peru be-



tual understanding and friend ship with Japanese society. Along with exhibitions of the Nazca, Sican and Inca cultures, other touristic and cul

tural activities were orga nized and sponsored by the Embassy of Peru, such as Let's Go Kaigai, an event that attracted about a hundred thousand visitors. Peru also participated at the Japan Tourist Association of Travel Agencies (JATA) Travel Fair the largest in Asia, promoting Peruvian tourism to large au-

All these mentioned scenar ios form part of a new and fruitful era of bilateral relations, which comprise great, mutually beneficial opportunities for both countries

Congratulations to the People of the Republic of Peru on the 189th Anniversary of Their Independence Day



Distinction: Shimpei Miyamura, chairman of the Japan-Peru Business Committee, is awarded the Grand Cross of the Order of Merit by Peruvian Ambassador Juan Carlos Capunay at the embassy in Tokyo on June 16. JAPAN-PERU BUSINESS COMMITTEE

dent Garcia gave a keynote speech to the 240 attendees. Ongoing negotiations since May 2009 culminated in vigorous exchanges of opinion at the ninth meeting, which resulted in the issue of a joint

statement urging the timely conclusion of a strategic Economic Partnership Agreement (EPA) between our countries and timely commencement of negotiations on a bilateral tax convention.

the economic ties between the two countries. The forum brought constructive exchanges of opinion and successfully introduced policies to foster and support SMEs. I believe that the timely

prises play in strengthening

conclusion of the EPA and a bilateral tax convention will lead to further prosperity in the future.

Also, on a more personal note, in June, I was deeply moved to be honored by the Republic of Peru with the Grand Cross of the Order of Merit for Distinguished Services. I fully realize that this

On April 12, one day before Masahiko Komura future. The Japan-Peru Bilateral the ninth CEPEJA meeting, PRESIDENT, THE JAPAN-PERU Investment Treaty came into the first joint meeting of the PARLIAMENTARY FRIENDSHIP LEAGUE force last December; the Committee on Improvement Japan-Peru Business Committee (CEPEJA) has been greatly On behalf of the Japan-Peru of the Investment Environ-

diences



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Funerary mask: The exhibition Precursor of the Inca Empire: The Golden Capital of Sican, which has been touring Japan since 2009 in Tokyo, showcases a variety of ancient artifacts. The exhibit is currently at Sendai City Museum (until Aug. 22) before visiting Kagoshima (Aug. 28-Oct. 24).

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to the People of the Republic of Peru on the 189th Anniversary of Their Independence Day



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*Congratulations* to the People of the Republic of Peru on the 189th Anniversary of Their Independence Day

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