

Algeria National Day Special

A dynamic new era for a new partnership

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AMBASSADOR OF ALGERIA



The celebration of the 66th anniversary of the National Revolution of Algeria gives me the opportunity to extend my best wishes for happiness and good health to Their Imperial Majesties

Emperor Naruhito and Empress Masako, the members of the imperial family, as well as peace and prosperity to His Excellency Prime Minister Yoshihide Suga, Diet members and the people of Japan.

This occasion will be marked by the celebration of National Day and the orga-

nization of the referendum of the new constitution.

The new constitution is the cornerstone of global reforms reflecting fidelity for the values of the National Revolution inscribed in a declaration made Nov. 1, 1954, as well as expectations expressed by the popular movement. This is why President Abdelmadjid Tebboune declared himself the candidate of this movement, pledging to fully achieve its expectations and demands.

This new dynamic isn't only critical for Algeria, but also for the partnership between Algeria and Japan, opening new perspectives toward better improvement of the relations between our two countries.

Current reforms open a new framework for strong and lasting economic cooperation by making the Algerian market extremely attractive for Japanese compa-

nies. Indeed, new economic legislation is dedicated to settle a new institutional framework easing the conditions for foreign investment in all fields.

In addition, these necessary economic adjustments are not only a very encouraging sign for Algeria, but also for Japanese companies operating in Algeria.

To achieve this goal, Algeria needs the expertise and know-how of Japanese companies and relies heavily on their involvement through a win-win partnership.

Hopefully, Japanese companies are increasingly understanding of this new dynamic and are now returning to Algeria as their preferred destination. In this context, I'm deeply optimistic regarding the huge potential of cooperation between our two countries that can be realized through many concrete projects.

This new context will certainly strengthen our bilateral economic cooperation. Japanese companies are called to seize the new opportunities offered by Algeria in various sectors, including the automotive, pharmaceutical, mining, agriculture and fisheries, clean energy, startups and information and communication technology, among others, which constitute the main priorities of our current economic strategy.

Such promising prospects will certainly reinforce the economic partnership and facilitate investments between Algeria and Japan, adding value to our good and harmonious political relations.

This content was compiled in collaboration with the embassy. The views expressed here do not necessarily reflect those of the newspaper.

Time is right for bilateral investment treaty

MASAYUKI SATO
CHAIR, JAPAN-ALGERIA ECONOMIC COMMITTEE
KEIDANREN (JAPAN BUSINESS FEDERATION)



On behalf of Keidanren's Japan-Algeria Economic Committee, I wish to congratulate the government and people of the Democratic Republic of Algeria on the 66th anniversary of their National Day.

The coronavirus pandemic remains severe around the world. I am deeply saddened by the suffering that people face. Now, we are urged to make a collective

effort through global solidarity to alleviate the huge economic and social burden.

We should transform this crisis into a chance to build back better and develop robust economic relations between Algeria and Japan. This requires us to continue working together to realize a free, fair, safe and stable trade and investment environment in both countries, as well as anti-epidemic collaboration and resumption of business cooperation. As one of its policy responses, I expect to see the early conclusion of a bilateral investment treaty between Algeria and Japan.

In closing this message, I would like to extend my best wishes for good health and prosperity to all citizens of the Democratic Republic of Algeria. Our committee will continue to do its utmost to further enhance the economic relationship between our countries.

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on the National Day of
the People's Democratic
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